TM
DRK INSTITUTE OF SCIENCE&TECHNOLOGY
BOWRAMPET (V), VIA AIRFORCE ACADEMY, HYDERABAD-500043
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(Approved by AICTE, Affiliated to JNTUH)

STRATEGIC PLAN
(2024-2034)

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Section-1:

The prime objective of DRK Institute of Science and Technology is to update and modernize the quality of professional education. Its aim is to employ innovative teaching methods which carry an emphasis on fast- changing technological trends. This is to integrate classroom learning with actual work experience in the industry concerned or in a related professional field. The college aims to encourage students from the first year B.Tech itself, to identify suitable work areas and to execute projects of their own choice and interest. The teaching-learning process is carried out through the use ofoverhead and LCD projectors. DRK Institute of Science and Technology boosts facilities such as an extensive computer center, library, advanced lab for communication skills, internet, and spacious seminar hall and Electronic Classrooms.

We at DRK Institute of Science and Technology, endeavor to uphold excellence in all spheres by adopting best practices in effort and effect.

1.1. Vision, Mission, Quality Poli Vision:

To be a pioneer institute and leader in engineering education to address societal needs through education and practice.

Mission:

- To adopt innovative student-centric learning methods.
- To enhance professional and entrepreneurial skills through industry-institute interaction.
- To train the students to meet the dynamic needs of the society.
- To promote research and continuing

education.Quality Policy:

We at DRK Institute of Science and Technology, endeavor to uphold excellence in all spheres byadopting best practices in effort and effect.

1.2. Core Values

Academic Integrity: Achieving success by being sincere, loyal and ethical in all our practices.

Typical Actions

- We are sincere and committed in what we do.
- We conduct ourselves professionally and lead by example to all.
- We respond to a given situation rather than reacting.

Mutual Respect: Extending courtesy to all the stakeholders and to promote culture of inclusion and fairness.

Typical Actions

- We treat each other with dignity, courtesy and respect.
- We treat students impartially.
- We give due credit to others whenever it is due.

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Social Responsibility: Being responsible citizens, share our collective achievements and contributions to the world around us.

Typical Actions

- We work together to maintain a safe and healthy campus where we live, learn and work.
- We collaborate, share knowledge and celebrate our collective achievements.
- We act with empathy and kindness to students while nurturing them.

Accountability: Accountable for our actions to the stakeholders in general and students in particular.

Typical Actions

- We take responsibility for our actions, decisions and the results.
- We practice ownership of our resources, managing them prudently and ethically.
- We strive to do our best in every situation to uphold the institution

values.Adaptability: Embrace change as a path to progress, success and

innovation. Typical Actions

- We embrace change that enables progress and innovation.
- We challenge the status quo and speak up when we find a better way to do something.
- We work with full potential and continuously expanding our knowledge, skills and capabilities.

Creativity: Become a change agent to performance, innovation and student success.

Typical Actions

- We embrace change that enables progress and innovation.
- We are committed to promote entrepreneurship among the interested students.
- We provide self-learning opportunities to the students to nurture their knowledge, skills and capabilities.

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1.3. Chairman's Foreword

The precept of this Strategic Plan 2024–2034 are driven by the institute's core principles of identifying talents of our students, providing them with different platforms, recognizing core competencies of the students and retaining a willingness to experiment with new paradigms. The Plan 2024–2034 has been thought through well, and keeping in mind the college's robust ecosystem and dedicated team, I am confident that DRK Institute of Science and Technology will stand out to be unique in its

1.4. Principal's Perspective

This Strategic Plan aims at providing the college a vision and direction for the next few years. True to its mission and vision statements, the college aims to consistently provide and sustain an invigorating work environment that nurtures excellence, innovation and entrepreneurship.

1.5. Governing Body

S No.	Name of the Member	Position
1.	Mr. D. B. Chandra Shekara Rao	Chairman
3.	Mr. D. Santhosh	Member
4.	Mr. D. Sriram	Member
5.	Mr. M. Srinivasa Rao	Member, Professor
6.	Dr. Gnaneshwara Rao N	Member, Professor
7	Mr. G. Jacob Jayaraj	Member, Academician
8	Dr. B. Sateesh Kumar	Member, University Nominee
9	Dr. K. Venkata Subbaiah	Member, Principal
10	Dr. K. Ravi babu	Member

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Functions & Responsibilities:

- To prepare a road map to achieve the goals of the institution.
- Approval of recruitments of Teaching Faculty / Principal.
- To approve annual budget of the college.
- Perform such other functions and institute committees, as may be necessary and deemedfit for the proper development of the college.
- To discuss various issues and aspects related to the development of the college and its academic standards. It includes considering and approving the institution strategic plan which sets the academic aim and objectives of the institution and identifies the financial, physical and recruitment strategies and s

1.6. Profile of the college

The college imparts quality education and continuously makes strides in upholding quality practices and meeting all the standards laid by various apex bodies. As a result, the college has received several accolades, a few of those are mentioned here.

Education is a collaborative project and DRK Institute of Science and Technology deeply believes in this dictum. It has signed MOUs with several premier industries and organizations. The college focuses on student careers and assists them by providing necessary training and skills sought by the industry. An exclusive competency Development Cell (CDC) with qualified and experienced faculty is formed for the same. In addition, a dedicated 'Training and Placement (TAP)" team works for providing expert guidance and scheduling placement meetings such that the students explore and face the competition in the industry. The department of TAP has been successful in placing more than 80% of students. It must be noted that most of the students here belong to the first generationin their families into engineering education.

The college makes concerted efforts to encourage and promote its faculty towards research and developmental activities.

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As a result, the faculty contribution towards knowledge creation impacted their research outcomes by way of high-quality technical publications and patents. The college supports and the faculty in research activities by providing necessary financial assistance too.

The faculty and students are also encouraged to take-up MOOCs like NPTEL, SWAYAM (AICTE) and the same are also part of their curriculum.

The Covid-19 pandemic has hit all the spheres of life globally, including education. However, DRK Institute of Science and Technology took it up as an opportunity to deliver novel methods of teaching online, which was hitherto limited. The faculty enthusiastically explored various platformsof teaching and assessment and started engaging students virtually with the same vigour. Theonline teaching learning is streamlined now to suit the changing needs of the day.

Section-2 : Implementation of Strategic Plan 2024-2034:
Targets set:
Institutional Holistic Development:

- To become one among the topengineering colleges of the country.
- To attract better input of students of below 1000 rank instate level entrance test (EAMCET).
- To get the institute accreditedby NBA under Tier-I and reaccredited by NAAC.
- To get UGC CPE status.
- To make all laboratories andfaculty rooms centrally air conditioned.
- To equip all the class rooms andlaboratories with LCD projectors.
- To upgrade the existing Internetband width from 100Mbps to 1Gbps.
- To provide infrastructure for self-learning facilities throughMOOCS.
- To construct an indoor stadiumfor indoor games.
- To make all laboratories andfaculty rooms centrally air conditioned.
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- To provide infrastructure for self-learning facilities throughMOOCS.
- To construct an indoor stadiumfor indoor games.

Publications.

- To encourage faculty to attendacademic activities like presenting papers in conferences, attending FDPs, training programs, attending

PhD course work etc. byproviding leave on duty.

Research & Development:

- To apply for the grant of Recognized Research Centre bythe university.
- To get sponsored projects for atleast 20% of the faculty for an amount of 20 crores.
- To Create Engineering consultancy centre, catering thetechnical consultancy need of other Institutes.
- To initiate collaborative researchwith other organizations of repute.
- To develop in house R&D byfacilitating required infrastructure and financial support.
- To create infrastructure for facilitating the faculty to undertake consultancy work.
- Enhance MOU with premier Indian Technological Institutes

and foreign Universities and Research Organizations.
Academic Excellence:

- To Improve the teaching/learning environment
- To introduce choice basedcredit system.

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- To introduce Open Electives.
- To encourage the students toundergo online certification courses like NPTEL.

Promote and support institution readiness to adopt present and future technological development.

Examination Reforms:

- To introduce digital evaluation.

To train the faculty to set the question papers as per the Blooms level.

Section-3: SWOC

Institutional Strength

- Visionary and benign management
- Vision, Mission, Programme Educational Objective are well defined and followed
- Availability of Strategic Planning
- Excellent infrastructure facilities
- Well qualified, committed and experienced faculty
- Internet with high bandwidth
- Well stacked library of text books, journals and digital resources
- Strong faculty with a balance of interest in teaching, research, and consultancy
- Innovative Curriculum Design and Development
- Integrated Courses for enhancing the learning
- Practicing outcome-based Education
- Team work of faculty & staff
- Research Development and Growth in terms of several outcomes
- Active student environment-learning communities, programs, student organizationsand clubs
- Robust network infrastructure in place
- Input quality of the students is good
- 95% to 100% admissions
- Good Success rate of students
- Good Faculty-Student Ratio
- Adequate research facilities
- University approved research centers
- Good placements record
- Good Classroom ambience for learning
- Well-equipped and neatly maintained Laboratories
- Documentation and Record keeping is good
- Ever-growing Innovation and Entrepreneurship awareness activities
- Adequate infrastructure for the start-up eco system
- Regular Parent-Teacher Meetings
- Alumni engagement for the institute growth & development
- Encouragement for Innovative teaching practices
- Student Competency (Skill) Development Cell with in house trainers
- Exclusive Training & Placement Cell with adequate facilities for training
- Active engagement of the Stakeholders
- Good relationships with the industry
- Industry specific add-on training programmes
- Extension lectures for strengthening learning
- Industrial Visits in every semester

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- Self-learning for space and time for the students
- Well maintained hostels for boys and girls with additional amenities
- Indoor and outdoor sports facilities
- Separate students lounge
- Outreach and extension

programsInstitutional Weakness

- Location of the institute
- Less priority for Sports and games activities and other extracurricular activities
- Student mentoring system
- Poor Communication skill of students: As most of the students are first generationlearners, their communication skills need to be improved
- Lack of long-term budget planning and a process that is transparent
- Lack of diversity
- Lack of NRI student attraction
- Lack of targeted advertisements to students out-of-state or out-of-

regionInstitutional Opportunity

- Placement opportunities in IT sector
- Scope for tie up with institute of national and international repute such as IITH, UOH,ISB, CCMB, NIN etc.
- Scope to harness potential of strong Alumni base for betterment of college
- Scope for student internship opportunities in and around the city for students of all streams.
- Institute's proximity to airport may enable us to explore possibilities of networking with national and international personalities of repute
- The bane that the institute is located away from the city may become boon as most ofthe day scholars end up staying in the campus till the end of contact hours
- Transform pedagogical practices and adopt latest technological relevant courses incurriculum
- Scope to incubation facilities for tech-based startup providing higher viability for market Space

Institutional Challenge

- Decreasing placement opportunities for Core branches such as Mechanical, Electrical,Civil
- Input quality of students and their academic performance affects placement record
- Universities set up by Corporate in the vicinity of our campus.
- Saturation of engineering education market.
- Declining interest in traditional (CE, ME, EEE) programs by students.
- Continuous change in technology that challenges the employability of the students.
- To develop the language proficiency levels of the students with Telugu mediumbackground and make them reach the expectations of the industry.
- There is a big challenge to retain experienced and qualified faculty
- Improper grading by ranking agencies.

Section-4: Planning process

The process of setting the strategic plan

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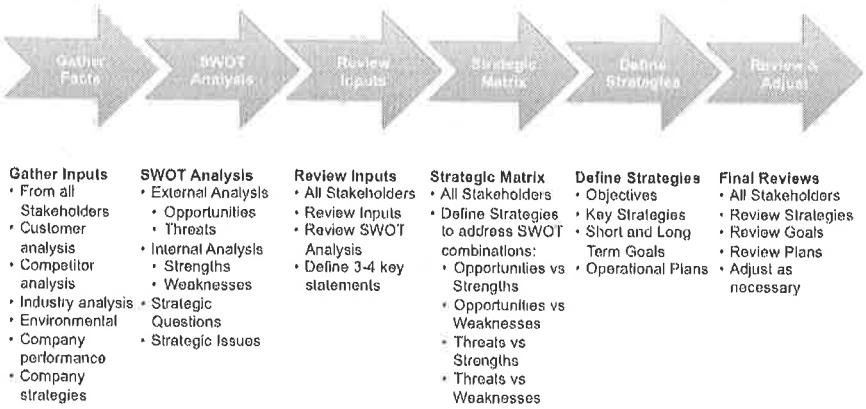
Strategic Plan Process



The Institution has a 10-year strategic plan from 2024-2024 to ensure steady growth of the organization.

The following are some of the key areas set for the strategic plan.

4.1 Governance

Physical Resources

Human Resources

Education Processes

Research and Innovation

Building Relationships

Governance is the mechanism and procedure by which an organization organizes itself to meet its mission. It deals with the systems and processes for decision-making, accountability, transparency, supervision, and codes of conduct. It is expressed through legislation, policies and by-laws, and informal norms. The goal of good governance is a robust organization that achieves the best results and is accountable to the people it serves.

Objectives

To enhance the diversity recruitment and retention of faculty, staff, and administrators.

Actions

- Initiate quality enhancement methods at all levels by considering suggestions from all stakeholders.
- Identify the changing trends in the global education sector and implementing the required.
- Encourage transparency and improve communication across the university through clear consultation and decision-making processes, substantive and timely communication of information, and access to shared, reliable institutional data.
- Ensure that individual and institutional annual review processes align with and support key

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institutional strategic goals.

- Consolidate unit review and strategic planning processes, and where possible, align with accreditation processes, to ensure efficient assessment practices.
- Facilitate easy access to and use of institute services and systems, reduce duplication and complexity, and encourage cross-institutional administrative and operational collaboration.
- Develop a set of equitable, meaningful, and relevant measures to monitor the progress toward strategic goals and develop the tools required to report on them.

Metrics and Targets

- Recruit diversified faculty as per the norms of the institutions fulfilling the requirement in all domains of the department.
- Perform training need analysis for staff and faculty and depute for training.

To create new and/or update Governance models and processes that provide much greater autonomy at all levels.

Actions

- Establish internal and external audit committees for various departmental and institutional audits.
- Develop leadership through decentralization.
- Establish various statutory and non-statutory committees and cells for the institute development.
- Establish fair and transparent performance and appraisal system.
- Develop standard operating procedures for all processes and systems at department and institution level.
- Automate all units and establishments to make ease of accessing and retrieving data.

Metrics and Targets

- Conduct internal and external audits every year for the development of processes and procedures at department and institution level.
- Conduct audits every year on functioning of statutory and non-statutory committees.
- Conduct annual appraisal reviews for all faculty and staff by constituting a steering committee.

Physical Resources

Physical resources, which include facilities, equipment, land, and other assets, support student learning programs and services and improve institutional effectiveness. Physical resource planning is integrated with institutional planning.

Objectives

To provide a world class environment for enabling education, research, and innovation.

Actions:

- Continue to build, develop, and maintain the infrastructure with improved space utilization and minimum impact on environment.
- Strengthen infrastructure audit process to develop aesthetically appealing clean and green campus.

Metrics and Targets

- To identify potential industries who can establish Centers of Excellence department wise.
- To provide advanced facilities in Maker Space, Idea Labs and bring into full utilization by 2026.
- To construct 5 bedded health center, nearby residential accommodation, additional hostel facilities by 2026.

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- To strengthen infrastructure audit process both internally and externally, do renewals and take remedial measures.
- To setup a cell which will monitor, implement, and enable policies and initiatives of the Green Campus Committee.
- To obtain infrastructure moderation and upgradation grants from regulatory bodies and other external agencies.
- To enhance indoor and outdoor sports and games facilities year on year to organize and encourage student's participation in state and national events.
- To renovate cafeteria and additional food courts with modern facilities and hygiene food.
- To reduce usage of raw power by installing more solar panels on block-3 by 2023 and block-5 by 2026, coupled with generator and UPS facility to ensure continuous and uninterrupted flow of electricity.
- To reduce electricity bills by installing solar panels and LED lighting.
- To install automated firefighting facilities in strategic places.
- To enhance timely maintenance and cleanliness of infrastructure and create eco-friendly green environment.

To enhance the library resources.

Actions:

- Continue to enhance library resources and infrastructure.
- Increase the subscription for online journals and databases.

Metrics and Targets

- To increase the investment for library resources every year.
- To implement RFID system for self-check-in and check-out, inventory accuracy, security activities, etc.
- To develop an Institutional Repository at VCE using with DSpace.
- To make use of OER/free e-Learning Courses by the Ministry of Education, Govt. of India.
- To organize workshops/conferences for Library and Information Science Professionals.
- To increase computers in digital library, increase reading rooms and extend Library facility to alumni and needy students in the nearby areas.

To improve the ICT enabled services.

Actions:

- Provide state-of-the-art computing facilities along with other ICT devices for enhancing TLP.
- Provide sufficient bandwidth and uninterrupted connectivity for content delivery.
- Record video lectures and upload on the institutes YouTube channel or to make accessible for broad range of students
- Create virtual laboratories to enhance learning experience by conducting experiments virtually from remote places

Metrics and Targets

- To develop 20 ICT enabled smart classrooms by 2034.
- To conduct training on ICT enabled services and make 100% adoption by faculty and students.
- To upgrade with sophisticated firewall that supports 1500 concurrent users by 2023 and 4000 users by 2034.
- To increase internet bandwidth to 1 GBPS.
- To set up private cloud and create Virtual labs
- To enhance e-governance by installing complete ERP in the college, paperless communication,

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cashless payments, admission, and exam automation.

- To strengthen studio room with advanced facilitates for e-content development by internal faculty and industry experts.

Human Resources

Objectives

To transform and become an aspirational destination for students and faculty.

Actions:

- Attract students from all over India, not just from a few states.
- Attract, nurture, and retain quality faculty.

Metrics and Targets

- Increase the strength of the quality faculty better than 1:15.
- Recruit or generate internally 50% of faculty with PhD qualification and involve them in research by 2034.

To increase personal and professional development of faculty and staff.

Actions

- Conduct Training Need Analysis for both staff and faculty.
- Conduct FDPs/STTPs/Conferences at departmental and institutional level for the professional development of faculties.
- Conduct skill development programs for technical staff.
- Conduct special courses for administrative staff.
- Motivate faculty to interact with industry and do internships for at least three weeks.

Metrics and Targets

- Increase budget by 10% for faculty projects and developments.
- Send 5% of faculty to industry to establish links and involve in collaborative projects.
- Send 5% of technical staff to industries for training, skill development and higher studies.
- Send 5% of ministerial staff for administrative enrichment.

Education Processes

Institution, as a seat of learning, exists for providing quality education by creating, advancing, and disseminating knowledge with collective wisdom. It is a premier higher education institution (HEI) engaged in fulfilling educational requirement of diverse sections of the society in the core academic disciplines. It aims at achieving academic excellence through multidisciplinary course curriculum, blended teaching methods and technology enabled joyful learning environment. In addition to acquire subject knowledge and required skills, the students will be groomed to think, perform, and communicate in a critical, creative, and effective manner.

Objectives

To provide quality education at all levels.

Actions

- Bring rigor to teaching-learning processes through carefully designed and implemented multidisciplinary course curriculum, session plans, student assignments, regularity, participation, and involvement.

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- Well-designed examination systems with transparent evaluation processes.
- Develop quality study material available as e-content on website as well as hard copy in the libraries.
- Regular student feedback on teaching-learning process, curriculum, and administrative facilities to ensure quality control and regular updating.
- Introduce innovative self-financing programmes in core areas engineering.
- Promote an educational environment that values contributions from all levels of teaching faculty.
- Conduct Add-on courses and Value-added courses to the students.

Metrics and Targets

- Increase success rate without backlogs
- 100% of students at UG and PG level should be placed in reputed companies.
- 40% of students should pursue higher education in India or abroad.
- 20% of students should become entrepreneurs.
- Conduct 200 value added courses per year across all programs offered by the institution.

To initiate multidisciplinary courses for emerging needs of stakeholders including industries, research institutions, government organizations and society.

Actions

- Strengthening existing academic programmes by enriching course curriculum in the light of global standards, theoretical advancements, and industry requirements.
- Providing academic freedom and flexibility in design of innovative course curriculum and teaching learning processes.

Metrics and Targets

- Design 50 innovative multidisciplinary projects by 2025.
- 10 best project awards by participating in competitions at national and international level.

To innovate and adopt technology enabled pedagogy.

Actions

- Use of blended teaching methodology involving traditional, interactive, and ICT enabled pedagogical techniques.
- Encourage faculty and students to acquaint with ICT enabled teaching learning processes.

Metrics and Targets

- Record video lectures of all courses and upload in YouTube channel by 2026.
- Develop LMS that serves all purposes of content delivery and assessment.
- Develop technology enabled activity tools to make understand the concepts of core courses

To chalk out scholastic and co-scholastic activities to make the educational environment morelively, vibrant, congenial, and conducive.

Actions

- Provide support services that ensure a premier academic experience for all our students
- Enhance co-curricular activities that encourage collaboration among students, faculty, staff, and the community.
- Reward the best performers and achievers in academics and in co-curricular activities.
- Develop facilities for recreation
- Organize various competitions and social events at institute and departmental level for encouraging participation by students and faculties

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- Conduct training sessions and guest lectures on confidence building, motivation and life skills for students and faculties
- Increase cultural and global competence of college personnel and students.
- Facilitate the development of knowledge and competencies needed for success in a diverse and global society.

Research and Innovation

The Institution is committed to high quality research and innovation. To facilitate research activities, the Institution has developed a well drafted Research Policy to guide, encourage, fund, support and monitor core and interdisciplinary research. Individuals in the Institution are encouraged to achieve and sustain research excellence.

Objectives

To establish centers of excellence in emerging areas to promote research.

Actions

- Identify core areas of potential research.
- Identify institutions and industries for collaborative research.
- Establish centers of excellence in emerging areas of potential research.
- Equip research centers with state-of-the-art research facilities to encourage students and faculty to carry out their research.
- Encourage faculty to prepare project proposals and submit for funding agencies.
- Encourage faculty and students towards innovation and entrepreneurship.
- Generate income through consultancy.

Metrics and Targets

- Establish 10 research laboratories by 2034 with the support from industries.
- Exchanging 20 MOUs with IITs, NITs and Universities by 2034 for collaborative research activities
- Generate 50 Lakh income through consultancy by 2034.

To improve research quality, productivity, and impact.

Actions

- Encourage faculty to publish papers in high quality peer reviewed journals.
- Encourage faculty to submit project proposals to funding agencies.
- Establish relation with various research organizations and institutions to collaborate in research activities

Journals by 2026.

To promote a culture of Innovation and Entrepreneurship.

Actions

- Develop systems and frameworks that maximize awareness of our capabilities and inventions and match these to external needs and opportunities.
- Create visible and accessible expert teams to support industry and our people.
- Promote an ongoing program of education, including research, innovation, and entrepreneurial training, that supports staff and students.

Metrics and Targets

- Build a co-learning innovation hub that is well connected to similar hubs locally, nationally, and internationally.
- Create an innovation fund for selective early-stage investment.

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Building Relationships

Objectives

To expand transformational education experiences through community service, globaloutreach, and innovative study-abroad opportunities.

Actions

- Collaborate with outside world to expand educational experiences.
- Establish career guidance cell and provide services for higher education in India and abroad.
- Sign MOUs with foreign universities for student and faculty exchange programs.
- Motivating students and faculty to participate in the competitions, project exhibitions, workshops, Hackathons etc., conducted by Industry and Academia at National and International Level.

Metrics and Targets

- Strengthen the reputation and visibility of the institution with focused branding and marketing.
- Represent the institution in various national and international events.
- Motivate students to participate in national and international competitions.

To strengthen alumni interaction.

Actions

- Track and enhance value of alumni visits to DRK Institute of Science and Technology.
- Involve alumni in the process of curriculum design
- Impart industry ready skills to students through alumni interactions
- Conduction of Alumni Meet – MITRA at different locations based on Alumni stay through Employability, Entrepreneurship and Higher Studies. Also increase the frequency of Alumni Meets
- Initiatives for supporting alumni needs for continued learning and career improvement.
- Identifying distinguished Alumni branch wise and facilitating them as mentors to guide the Students for Internships, Project Work, Career Guidance and Higher Studies Opportunities.
- Strengthen the DRK Institute of Science and Technology Portal and keep alumni connected with thealma mater.
- Engage alumni to mentor students on roll for career guidance and improvement.

To strengthen industry interaction.

Actions

- Impart industry ready skills to students through industry interactions.
- Involve industry personnel in the process of curriculum design.
- Conduction of HR Conclave with industry at campus.
- Invite eminent personalities from Government Organizations, Industry Corporates to the institution at various occasions.

Metrics and Targets

- Increasing the percent of courses with partial content delivery by industry experts.
- Conduct 10 advanced technology trainings per year in collaboration with industry to prepare the students industry ready.
- Increase the spectrum of industry experts and frequency of industry survey to incorporate their feedback in curriculum design.

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- 1000 students and faculty should participate in industry summits by 2034.

To strengthen community interaction.

Actions

- Engage students in solving social problems face by the local community.
- Establishing relationship with local and regional bodies to assess their requirements and issues.
- Encouraging faculty and students to undertake socially relevant projects in their academic pursuits.
- Collaborate with NGOs and social entrepreneurs by signing MoU to expand innovations leading to social entrepreneurship.
- Sensitize all stakeholders about issues of local and regional areas and work for their resolution.
- Strengthening NSS wing of the Institution for ensuring greater contribution to society and Nation.
- Provide solutions to societal problems (targeting Sustainable Development Goals) through Engineering Projects In Community Service (EPICS)

Metrics and Targets

- Organizing 10 extension activities per year in the areas of education, health, hygiene, child and women welfare, local governance, and national social service.
- Generate and implement 20 innovative ideas and solutions in local region by 2034.
- Sign 20 MoUs with NGOs and social entrepreneurs to collaborate.

To establish a widespread visibility of the Institution in academics, industry, and society.

Actions

- Popularizing Institution vision, mission, quality policy and core values by them on boards in all the departments, offices, brochures, and other places of strategic importance.
- Becoming member of all important institutions and associations of academic interest.
- Publishing quarterly Institute newsletter with contributions from faculty and students and circulate to internal and external circulation via social media.

- Setting up Institute Information Center to help and facilitate students, faculty, visitors, and other stake holders.
- Effective designing, updating and maintenance of Institutes website for complete information, smooth navigation, and operations.
- Effective use of social media such as face book, twitter, Instagram, and blogs for increased interaction.

Metrics and Targets

- Increase the score of perception in NIRF ranking by 2026.
- Hosting 500 events including Conferences, FDPs, Workshops, and Pool Campus Drivesat campus by inviting other college students and faculty.
- Conduct faculty conclave, industry-academia conclave, academic leadership summit by inviting faculty and industry experts from various corners of the country and abroad.

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